

Procedure

The Rhine Ruhr City Initiative sees itself as an offer to politics and sports policy, initiated from the middle of society. The decision whether, with whom and for when to apply for Olympic and Paralympic Games with Germany lies sovereignly with the German Olympic Sports Confederation, the DOSB.

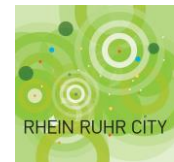
The Rhine-Ruhr City Decade Project is not just about sparking people's enthusiasm for the Olympic and Paralympic Games. It is about factual logic on the way to a possible bid: about economic and ecological sustainability. The Olympic and Paralympic Games must not and cannot be a four-week beacon project. Rather, it is important to demonstrate opportunities and visions that can be created 'through' the Games and do not have to be created 'for' the Games. At the same time, maximum transparency towards the public must be ensured from the very beginning and there must be openness to constructive criticism from citizens.

Discussions with all relevant parliamentary groups in the municipalities, at state and federal level, and an intensive exchange and transfer of knowledge with the sports associations, as well as dialog with the IOC and the German Olympic Sports Confederation (DOSB), and with non-governmental organizations such as the UN, will be conducted on a regular basis.

Political consensus is important to us in order to gain broad acceptance in society. The initiative to bid for possible Olympic and Paralympic Games in North Rhine-Westphalia is enshrined in writing in the coalition agreement of the current NRW state government under Minister President Armin Laschet. In November 2019, a joint motion on holding the Olympic and Paralympic Games in NRW by the CDU, SPD, FDP and Bündnis 90/Die Grünen parliamentary groups was unanimously passed by the four groups in the state parliament. The previous government under Minister President Hannelore Kraft had already expressed a positive view of the idea at the time. In the end, it must be about an all-German bid that is supported by the breadth of people, politics and sports policy. The participating municipalities and the state government also stand behind the idea of Rhein Ruhr City for the period after 2032.

The concept of Rhein Ruhr City pays 100% into the Agenda 2020 and the Agenda 2020+5 of the IOC. For the first time in the history of the Olympic and Paralympic Games, there is the possibility for regions to apply for the Games. The elimination of minimum spectator capacity requirements also allows for more flexible use of existing or temporary sports facilities in a city or region. Already, 115,000 hotel beds in the region can be offered as overnight accommodations. The IOC's target is 42,000 beds. The concept of the Rhein Ruhr City Initiative is a concept that pays 100% into Agenda 2020 and it is sustainable even before the Games.

The worldwide and national audience figures on television and other communication platforms speak a clear language: people love the sporting competition at the Olympic and Paralympic Games. When you realize that 90 percent of the money raised by the International Olympic Committee (IOC) is distributed back to the Olympic Movement and the more than 200 national federations, thus promoting sport in a sustainable way, it shows what great significance the basic idea of the Olympic Movement and the values associated with it still have today for billions of people around the world. The Olympic Movement can be an anchor in a world that



is spinning and fragmenting ever faster globally and politically. But like everything in life, this is not a no-brainer at a time when people have a fundamental skepticism about many large-scale events, mega-buildings, parties and organizations. This includes the Olympic and Paralympic Games.